



2012 GUCA Member Monthly Advertising Rate Sheet

Members can now take advantage of new advertising opportunities!
Now members can advertise in one, four or six issues at discounted monthly rates!

2012 Monthly News Magazine *Underground Connection* (Prices below represent price per month)

	Black & White	One Color	Full/ 4-Color
Full Page (7.5" x 10")			
1 x per year	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$350.00
4 x per year	<input type="checkbox"/> \$275.00	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$325.00
6 x per year	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$275.00	<input type="checkbox"/> \$300.00
1/2 Page (7.5" x 4.5")			
1 x per year	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$250.00
4 x per year	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$225.00
6 x per year	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$200.00
1/4 Page (3.5" x 4.5")			
1 x per year	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$135.00	<input type="checkbox"/> \$145.00
4 x per year	<input type="checkbox"/> \$115.00	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$135.00
6 x per year	<input type="checkbox"/> \$105.00	<input type="checkbox"/> \$115.00	<input type="checkbox"/> \$125.00
Business Card (3.5" x 2")			
1 x per year	<input type="checkbox"/> \$105.00	<input type="checkbox"/> \$115.00	<input type="checkbox"/> \$125.00
4 x per year	<input type="checkbox"/> \$ 95.00	<input type="checkbox"/> \$105.00	<input type="checkbox"/> \$115.00
6 x per year	<input type="checkbox"/> \$ 85.00	<input type="checkbox"/> \$ 95.00	<input type="checkbox"/> \$105.00
Newsletter Insert (8.5 x 11" Advertiser provides insert)			
1 x per year	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00
4 x per year	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$175.00
6 x per year	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$150.00

2012 Website Advertising

Website Front Page Logo Links (150 X 100 pixels)	Front Page Logo
1 x per year	<input type="checkbox"/> \$ 75.00
4 x per year	<input type="checkbox"/> \$ 65.00
6 x per year	<input type="checkbox"/> \$ 50.00

Monthly Advertising Placement Dates for News Magazine and/or Website

Monthly Insertion: JAN FEB MAR APRIL MAY JUNE JULY AUG SEP OCT NOV DEC

Artwork Deadlines & Mechanical Requirements

All artwork and payments must be enclosed with reservation form and received by the 15th of the month prior to publication (Ex: 1/15/2012 for February 2012 Issue). You may also email artwork to michael@guca.com. Artwork must be submitted in PDF format at 300 dpi. (Dimensions listed above are listed as actual live area sizes and listed as W x H.)

Payment Deadlines & Information (Please read and complete all sections below.)

Full advertising payment must be received by the 15th of the month prior to publication (Ex: 1/15/2012 for February 2012 Issue). Your advertising insertion order is only secured once payment is received. Once completed by ad purchaser, this sheet acts as your advertising invoice. GUCA membership dues must be paid for an ad purchase to run at the member rate. NO EXCEPTIONS.

- Sending check made payable to GUCA
Note: Use this form for payment request for your company. If you need an invoice, please check below.
- Requesting advertising invoice from GUCA PO # _____
Note: If requesting an invoice, all invoices must be submitted for payment immediately.
- Requesting credit card payment form
Note: All Credit Card Charges will be billed a \$22.00 non-refundable convenience fee.
- Ad rate \$ _____ x # of issues _____ = Total \$ _____
- Please indicate artwork correspondence below: Use Same Ad as Last Year Submitting New Ad

Advertiser Company Information:

Please fax this form back to the GUCA office (404) 362-9211 and also include this form with your mailed payment to the GUCA office.

Company: _____ Phone: () - _____ Fax: () - _____ E-mail: _____
 Contact: _____ Signature: _____ Date: _____

GUCA Contact Information: 804 Main Street, Suite C, Forest Park, GA 30297

Phone: (404) 362-9995 Fax: (404) 362-9211 E-mail: michael@guca.com

*THESE RATES ARE FOR MEMBERS OF THE GEORGIA UTILITY CONTRACTORS ASSOCIATION, INC. NON-MEMBERS SHOULD CONTACT GUCA FOR NON-MEMBER RATES. You are receiving this fax because you have an Established Business Relationship with GUCA as defined by the FTC & FCC requirements or you have requested this information. If you no longer wish to receive fax updates from GUCA, call 877-723-4822, fax 404-362-9211 or e-mail info@guca.com to be removed.