



2008 GUCA Magazine Advertising Rate Sheet



PLEASE READ AND COMPLETE ALL SECTIONS.

2008 Annual Magazine

	Black & White	One Color	Full/4-Color
Back Outside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!!
Front Inside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!!
Back Inside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!!
Front 3 rd Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!!
Back 3 rd Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,200.00
Front 4 th Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!!
Full Page (7.5" x 10")	<input type="checkbox"/> \$ 1,200.00	<input type="checkbox"/> \$1,400.00	<input type="checkbox"/> \$1,600.00
1/2 Page (7.5" x 4.5")	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$1,300.00
1/4 Page (3.5" x 4.5")	<input type="checkbox"/> \$ 600.00	<input type="checkbox"/> \$ 800.00	<input type="checkbox"/> \$1,000.00
Business Card (3.5" x 2")	<input type="checkbox"/> \$ 400.00	<input type="checkbox"/> \$ 600.00	<input type="checkbox"/> \$ 800.00

Artwork Deadlines & Mechanical Requirements

- All artwork and payments must be enclosed with reservation form or e-mailed to michael@guca.com.
- Artwork must be submitted in **High Resolution PDF format**. (Dimensions listed above are listed as trim size and listed as W x H.)
- Annual Magazine artwork and payment deadlines are **March 28, 2008**.

Invoice for Payment

- Please let this insertion order act as your invoice for payment.
- Once completed by ad purchaser, this sheet acts as your advertising invoice.
- Ad payment must be received by **March 28, 2008** for the Annual Magazine.
- Your advertising insertion order is only secured once payment is received.
- GUCA membership dues must be paid for an ad purchase to run at the member rate. **NO EXCEPTIONS.**

*Please indicate artwork correspondence below. If you do not indicate anything below, we will use the ad we have on file.

- Use Same Ad as Last Year Submitting New Ad

Payment Options

- Check:** Total Amount Enclosed: \$ _____ **PO #** _____
(Made payable to *GUCA* and payment must be enclosed with reservation form)
- Request Credit Card Payment Form**
(Please Note: All Credit Card Charges will be billed a \$20.00 Non-Refundable Convenience Fee.)

Company Information

Please fax this form back to the GUCA office (404) 362-9211 and also include this form with your mailed payment to the GUCA office:

Company: _____ **E-mail:** _____

Contact: _____ **Phone:** (____) _____ - _____ **Fax:** (____) _____ - _____

Signature: _____ **Date:** _____

GUCA Contact Information:

804 Main Street, Suite C Forest Park, GA 30297
 Phone: (404) 362-9995 Fax: (404) 362-9211 E-mail: michael@guca.com

*THESE RATES ARE FOR MEMBERS OF THE GEORGIA UTILITY CONTRACTORS ASSOCIATION, INC. NON-MEMBERS SHOULD CONTACT GUCA FOR NON-MEMBER RATES. You are receiving this fax because you have an Established Business Relationship with GUCA as defined by the FTC & FCC requirements or you have requested this information. If you no longer wish to receive fax updates from GUCA, call 877-723-4822, fax 404-362-9211 or e-mail info@guca.com to be removed.