



2008 GUCA Monthly Advertising Rate Sheet



Members can now take advantage of new advertising opportunities!

PLEASE READ AND COMPLETE ALL SECTIONS BELOW.

2008 Monthly News Magazine (Monthly Rates) *

	Black & White	One Color	Full/ 4-Color
Full Page (7.5" x 10")	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$375.00	<input type="checkbox"/> \$425.00
1/2 Page (7.5" x 4.5")	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$225.00
1/4 Page (3.5" x 4.5")	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$175.00
1/8 Page (3.5" x 2")	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$150.00
Newsletter Insert	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00

(**Advertiser Provides 8.5" x 11" inserts each month**)

Monthly Ad Insert Information

Monthly Insertion:

JAN FEB MAR APRIL MAY JUNE JULY AUG SEP OCT NOV DEC

Artwork Deadlines & Mechanical Requirements

- All artwork and payments must be enclosed with reservation form or emailed to michael@guca.com.
- Artwork must be submitted in **High Resolution PDF format**.
- Monthly News Magazine artwork and payment deadline is the 15th of the month prior to publication.
- Dimensions listed above are listed as trim size and listed as W x H.

Invoice for Payment

- Ad payment must be received by **the 15th of the month** prior to publication for your insertion order to be processed.
- Your advertising insertion order is only secured once payment is received.
- Once completed by ad purchaser, this sheet acts as your advertising invoice.
- All rates listed above are GUCA member rates. You will need to call for non-member rates to see if they are available.
- GUCA membership dues must be paid for an ad purchase to run at the member rate. **NO EXCEPTIONS.**

*Please indicate artwork correspondence below. If you do not indicate anything below, we will use the ad we have on file:

Use Same Ad as Last Year Submitting New Ad Submitting New Ad Insertion

Payment Options

Check: (Made payable to GUCA and payment must be enclosed with advertising reservation form)

Total Amount Enclosed: \$ _____ PO # _____

Request Credit Card Payment Form (Please Note: All Credit Card Charges will be billed a \$20.00 Non-Refundable Convenience Fee.)

Company Information

Please fax this form back to the GUCA office (404) 362-9211 and also include this form with your mailed payment to the GUCA office:

Company: _____ E-mail: _____

Contact: _____ Phone: (____) _____ - _____ Fax: (____) _____ - _____

Signature: _____ Date: _____

GUCA Contact Information:

804 Main Street, Suite C Forest Park, GA 30297

Phone: (404) 362-9995 Fax: (404) 362-9211 E-mail: michael@guca.com

*THESE RATES ARE FOR MEMBERS OF THE GEORGIA UTILITY CONTRACTORS ASSOCIATION, INC.
NON-MEMBERS SHOULD CONTACT GUCA FOR NON-MEMBER RATES.

You are receiving this fax because you have an Established Business Relationship with GUCA as defined by the FTC & FCC requirements or you have requested this information. If you no longer wish to receive fax updates from GUCA, call 877-723-4822, fax 404-362-9211 or e-mail info@guca.com to be removed.