



2023 GUCA Annual Advertising Rate Sheet/Packages

Platinum Level Ad Package: 3 Ads - Save 15%.

Gold Level Package: 2 Ads - Save 10%.

MEMBER ONLY RATES

Monthly Magazine *Underground Connection* (All Sizes W x H)

- Back Outside Cover - **SOLD** (7.5" x 7.5")
- Front Inside - **SOLD**/Back Inside Cover - **SOLD** (7.5" x 10")
- Presidential - **SOLD**/Executive Page/Front 3rd Cover - **SOLD** (7.5" x 10")
- Full Page (7.5" x 10")
- 1/2 Page (7.5" x 4.5")
- 1/4 Page (3.5" x 4.5")
- Business Card (3.5" x 2")
- Logo Sponsorship (Centerfold) – Free with advertising purchase

12 Month Insertion Rate

- SOLD**
- SOLD**
- \$4000.00
- \$3800.00
- \$2600.00
- \$1900.00
- \$1200.00
- \$ 600.00

Website/Digital

- Front Page Company Logo Linked to Your Website

12 Month Front Page Web Banner Rate

- \$1100.00 – Limited Space

Membership Directory (All Sizes W x H)

- Back Outside Cover - **SOLD** (5" x 8")
- Front Inside – **SOLD** /Back Inside Cover (5" x 8")
- Presidential - **SOLD**/Front 3rd Cover (5" x 8")
- Tab Page (5" x 8")
- Full Page (5" x 8")
- Half Page (5" x 3.5")
- Business Card (3.5" x 2")
- Company Logo

Annual Rate

Company Logo + Ad

- SOLD**
- \$2000.00 + \$200.00
- \$1800.00 + \$200.00
- \$1600.00 + \$200.00
- \$1300.00 + \$200.00
- \$ 900.00 + \$200.00
- \$ 700.00 + \$200.00
- \$ 300.00

Annual Magazine *Utility Contractor of Georgia* (All Sizes W x H)

- Back Outside Cover (7.5" x 7.5")
- Front Inside - **SOLD**/Back Inside Cover (7.5" x 10")
- Presidential - **SOLD**/Executive Page/Front 3rd Cover (7.5" x 10")
- Full Page (7.5" x 10")
- 1/2 Page (7.5" x 4.5")
- 1/4 Page (3.5" x 4.5")
- Business Card (3.5" x 2")

Annual Rate

- \$3000.00
- \$2800.00
- \$2600.00
- \$2000.00
- \$1700.00
- \$1400.00
- \$1100.00

Artwork Delivery & Specs: Email to michael@guca.com in PDF format. Dimensions listed above are listed as actual live area specs W x H. There is no bleed.

Artwork Deadlines: Monthly Magazine 12/15/22 | Annual Magazine 4/30/23 | Membership Directory 7/31/23.

Payment Agreement: Payments must be submitted once the invoice is received. Your advertising insertion order is only secured once payment is received. Membership dues must be paid to receive member rates listed above.

Payment Methods:

- Invoice request, sending in check upon receipt of invoice.
- Online payment link request (3% online payment fee will be included).
- Total advertising purchase: \$ _____

Artwork Requests:

- Use Same Ad as Last Year
- Submitting New Ad

Company: _____ **Phone:** () _____ - **E-mail:** _____

Contact: _____ **Signature:** _____ **Date:** _____

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